

WORKSHOPS & WEBINARS

Course Topics (60 – 90 minutes):

Civic Innovation | In this course you will learn how to identify different types of innovation, how innovation impacts society, and key principles for applying innovation. This course offers examples of how apply innovation to government, business and social impact. Participants get to meet other emerging civic leaders and discuss different innovations needs for their communities and leave with a problem solving network. 60 mins

Principles of Civic Leadership (Training Lab) | This course is for emerging civic leaders who want to engage other leaders with different leadership styles. It provides an opportunity to discuss civic agendas and use design thinking principles to develop public policy and community projects that create measurable impact. Participants learn The Purple Aisle's framework for evaluating innovation and receive copies of Purple Aisle Training Guide for Innovation Labs. They also go through rapid problem solving simulations addressing national civic issues.

Participants who successfully complete this course are automatically eligible for Purple Aisle's facilitator program. 3 hours (Invitation Only) - Group Rates Available

Applied Design Thinking | Learn about human-centered problem solving and The Purple Aisle's unique approach to applying design thinking to policy making and creating community programming. Get practice using our 4-sprint process and in addition to our proprietary design tools that will help you and your organization create competitive models for impact. Participants leave this course with a proven framework for innovation as well as policy and programs they can pitch to early adopters. 90 mins

Rapid Problem Solving | Learn principles and best practices for solving problems quickly and under constraints. Use methods like sticky noting, affinity mapping, canvassing, and root-cause analysis to diagnose problems. Learn how to avoid analysis paralysis and other common missteps in the problem solving process. You will leave this course understanding different modes of problem solving as well as better awareness of your cognitive abilities. 60 mins

Issue-Based Problem Solving | Learn how to create an issue-based approach to problem solving. Get practice developing nonpartisan civic agendas and create public-private initiatives. This course also offers intensive training on designing and applying new models for civic action. Participants learn to use proven tools for measuring impact at the local level. It is designed so that participants leave with strategies for how they can deliver measurable impact on the public-private initiatives they want to create. 3 hours

Navigating Hyperpartisanship | This is a special course for leaders working on social impact projects. It exposes them to curated, bipartisan environments where they learn principles of bipartisanship along as well as goals for a range of public causes. The class collectively identify opportunities for nonpartisan action and discuss strategies for advocating common good across different political parties. 60 mins

Contact

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